



Sponsor Application

VENDOR APPLICANT DEADLINE: Jan. 5, 2025

ELEVATE YOUR BUSINESS

Supporting the North Suburban YMCA offers your business numerous marketing opportunities:

BOOST YOUR VISIBILITY
by Showcasing Your Brand

DRIVE SALES and Generate Leads

NETWORK with Local Influencers

BUILD TRUST through Community Engagement

Utilize Event's to **DISTRIBUTE MARKETING**,

Maximize Your **COMMUNITY IMPACT**

Support Social Responsibility through
PHILANTHROPIC IMPACT

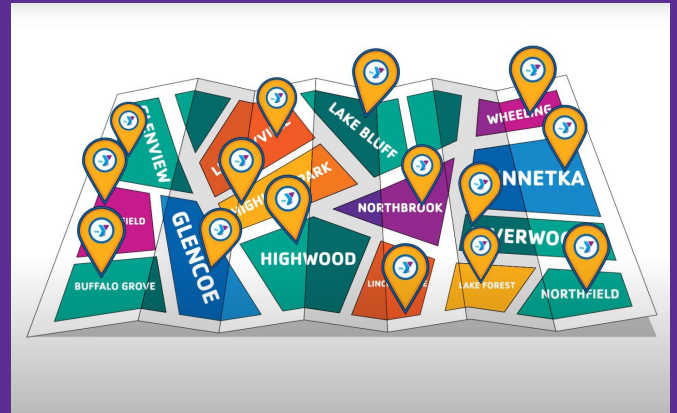
Engage Employees through **VOLUNTEERISM**

FOR MORE INFO OR SUBMIT YOUR FORM:

Kim Nyren

Director of Community Investment

knyren@nsymca.org



SERVING OVER
14
COMMUNITIES

Buffalo Grove

Deerfield

Glencoe

Glenview

Highland Park

Highwood

Lincolnshire

Northbrook

Northfield

Riverwoods

Winnetka

Lake Forest

Lake Bluff

Libertyville

Wheeling



Event is on:

Sun. Feb. 1, 2026
12–2 pm

Join us for Kidpalooza: A Fun Day at the Y! and showcase your brand while connecting with families from across 15 North Shore communities. As a vendor or sponsor, you'll play a key role in bringing joy, creativity, and discovery to hundreds of kids and parents.

We ask each participant to provide a simple game or hands-on activity for children to enjoy. You're also welcome to bring marketing materials, giveaways, coupons, food samples, or free-standing signage to highlight your organization. A 6-foot table will be provided—please bring your own table covering.

To encourage engagement, families will receive a Kidpalooza Passport to visit each table and collect stamps for prizes. Prize donations are appreciated and help make the day even more exciting for attendees!

VENDOR APPLICANT DEADLINE:

Jan. 20, 2026



**Be a Vendor
or Sponsor**

Sponsor Application

Contact Info

Contact Name:
Company/Organization Name:
Email:
Address:
City, State, Zip Code:
Phone:
Sponsorship Level



Sponsorship Level

AREA SPONSOR

\$195

- Prime location with a 6' table (supplied by the Y)
- 24" x 36" Signage next to your table (supplied by the Y)
- Large Logo in the event guide, event sponsor poster and Event Banner.
- Social Media Mention on event page.
- Company mention on Pre- and Post- marketing and press release.

TABLE VENDOR

\$95

- Table supplied by YMCA
- Small logo in our event's program guide and event sponsor poster

"CAN'T ATTEND" SPONSOR

\$50

- Marketing piece at the event's registration
- Medium Logo on the event sponsor poster
- Small Marketing piece in YMCA Lobby from Jan 15 - Feb 15th. (5.5in x 8.5)

Payment and completed form must be received by Jan. 20th – YOUR DONATION TO KIDPALOOZA IS TAX DEDUCTIBLE

☐ My check of _____ is enclosed.
Make checks payable to NSYMCA

☐ Please charge my card for _____

Credit Card #	Expiration Date	CVV
Signature	Date	

I, the undersigned, understand that the North Suburban YMCA and their event organizers, sponsors, and volunteers cannot be held responsible for any loss, theft, damage, or injury that may occur before, during, or after the event. I agree to charge my card with the amount listed above.

DISCLAIMER:

- Sponsorships are offered on a first come, first served basis. Earlier commitment partners will receive immediate coverage on social media.
- We cannot guarantee industry exclusivity; however, we will work to limit the number of companies within the same industry.
- Attendance is TBD, weather permitting. Vendor placement is random and cannot be changed the day of the event.
- Set-up time is from 1:00 - 1:45 pm.
- Prize Donations for Raffle. If you Donate, you will get extra marketing.
- NO SIGNS WILL BE ON or ALLOWED ON THE WALLS. (electricity is available upon request).
- Vendors agree to have a representative available during the whole showcase.
- Breakdown will be no earlier than 4:00 pm.
- No refunds will be issued.



All sponsorships may be a charitable donation and are tax deductible. Please consult your tax advisor for information. The NSYMCA is a 501(c)3 charitable organization, open and accessible to all.

**Rather fill it out online?
Scan QR code.**

