



**NORTH SUBURBAN
YMCA**
2705 Techny Road
Northbrook, IL 60062
www.nsymca.org

For More Information Contact:

Nancy Gerstein
Creative Marketing Associates, Inc.
nancy@cmacreative.com
www.cmacreative.com

FOR IMMEDIATE RELEASE

North Suburban YMCA Campers Team Up with Glenbrook North Athletes for Color Run Fundraiser

Northbrook, IL – Campers from the North Suburban YMCA's summer day camp teamed up with several Glenbrook North High School athletes, to showcase their social responsibility efforts by participating in the Y's first "Color Run" race fundraiser. The August 9th event was held during a camp "Hero" themed week and provided an opportunity for NSYMCA campers to be Y heroes themselves.

Participants in the "Color Run" race wore white t-shirts, while the other campers and spectators doused them in multi-colored paint powders during the race.

The NSYMCA provides over \$500,000 in subsidized memberships, programs and community services each year. Due to several unplanned emergency capital repairs, completion of the Y's driveway entrance and exit had to be delayed. However, a generous donor challenged the Y to raise the funds to complete the project with a \$50,000 matching grant. The NSYMCA has almost reached their part of the goal, with the campers raising over \$1,000 through the color run.

"With character development being an integral part of our summer camp curriculum, and social responsibility a focus, NSYMCA campers did their part to help with a great cause," said Kathy Fielding, NSYMCA Vice President of Membership, Programs, and Marketing.

"You can tell the kids had so much fun and it's great for them to learn early in life the importance of supporting a good cause," commented Peter Bazianos, a Glenbrook North athlete who volunteered. "We had a blast and we were thrilled to be a part of it!"

For more information about the North Suburban YMCA located at 2705 Techny Road in Northbrook, visit nsymca.org.

About the [North Suburban YMCA](#)

Celebrating its 50th Anniversary in 2018/19, the North Suburban YMCA provides individuals in Northbrook and 15 surrounding communities with programs and tools that help them become healthier, more connected, and confident, ensuring that everyone, regardless of age, income, or background, has the opportunity to learn, grow, and thrive. The NSYMCA focuses on Youth Development, Healthy Living, and Social Responsibility and is a charitable organization, inclusive and welcoming to all in our community. Learn more at [NSYMCA.org](#).



Caption: North Suburban YMCA campers participated in a “Color Run” fundraiser race on August 9.



Caption: Glenbrook North High School athletes volunteered at the NSYMCA's "Color Run" race for campers. Pictured from top left: Zack Lofman, a sophomore from the tennis team; Peter Bazianos, a sophomore from the basketball and volleyball team; and Jason Isele, a junior from the track, cross country, and tennis teams.