



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

**NORTH SUBURBAN
YMCA**
2705 Techny Road
Northbrook, IL 60062
www.nsymca.org

For More Information Contact:

Nancy Gerstein

Nancy@cmacreative.com

847 401.0384 (direct)

FOR IMMEDIATE RELEASE

**North Suburban YMCA Community Strong
2023 Fundraising Event Dates Announced
*Dinner Slated for April 28; Golf Outing for July 13***

Northbrook, IL, March 2023: The North Suburban YMCA has announced its 2023 Community Strong fundraisers that include the Community Strong Fundraising Dinner and Casino night on Friday, April 28 at Loft 21 in Lincolnshire, and the Community Strong Golf Fundraiser and Patio Party on Thursday, July 13 at the Chevy Chase Country Club in Wheeling.

The Y's Community Strong annual events provide the funding to make NSYMCA programs accessible to those in financial need, supplying families with afterschool childcare, life-saving swim lessons, summer camp, special needs programs, senior support, and much more. With the community's needs greater than ever, the two events allow the Y to spread out its fundraising goals so it can support its financial assistance programming while ensuring the Y's future operations and facility.

"The Community Strong events are ideal opportunities for people to come together, support the community, and support the Y," noted Kathy Fielding, CEO of the North Suburban YMCA. "The annual dinner and golf outing help us maintain the funds to help our local families with child care, camp, swim lessons, and other Y programs and services. It gives children and families a chance to be part of something educational and essential, and it offers them opportunities to have a better quality of life."

The first of the two fundraising events, The Community Strong Dinner & Casino at Loft 21 features live music, a seated dinner, casino, and silent and live auctions. The event will also feature the annual presentation of the Ken and Alta Thiel Award for Social Responsibility and

Leadership which will be awarded to the Buehler Family Foundation. The Thiel award was named in honor of the North Suburban Y's founders Ken and Alta Thiel.

"We are honored to support the NSYMCA and help in its efforts to support the community," noted A.C. Buehler III, President of the Buehler Family Foundation. "The Y's mission is a cause that we've always stood behind, and we're proud to play a role in the health and wellness of our community, helping to provide services to our neighbors in need."

In July, the Community Strong Golf Event will begin with a shotgun start at 1 pm, followed by a patio party reception from 6 – 8 pm. The outing will feature the "Beat the Pro" contest, a chipping contest, longest drive contest and will also have the "best-dressed" team award again. Last year, the event sold out, had over 40+ sponsors, and raised funds netting over \$40k to help the Y and support families that rely on financial assistance to attend the Y's programs.

The Community Strong mission is to raise funding for the 1 out of 5 participants at the North Suburban YMCA who receive financial assistance. The annual fundraiser raises about 50% of the \$500,000 in scholarship needs for the year. To date, the dinner has raised over \$4 million, helping over 2700 families per year receive the Y's programs and services.

To learn more about the Community Strong Dinner and Golf Outing, visit <https://www.nsymca.org/community-strong-dinner> or contact Kim Nyren at knyren@nsymca.org. To purchase golf outing tickets or to be a Community Strong golf outing sponsor, visit at <https://www.nsymca.org/golf>

About the North Suburban YMCA

The North Suburban YMCA services Northbrook and 14 surrounding communities with programs and tools that help its residents become healthier, more connected, and confident, ensuring that everyone, regardless of age, income, or background, has the opportunity to learn, grow, and thrive. The NSYMCA focuses on Youth Development, Healthy Living, and Social Responsibility and is a 501(c)3 charitable organization, inclusive and welcoming to all in our community. Learn more at *NSYMCA.org*.



Caption: *The North Suburban YMCA annual Community Strong Fundraising Dinner will be held Friday, April 28 at Loft 21 in Lincolnshire; the Community Strong Golf Outing is scheduled for July 13 at Chevy Chase Country Club.*



Caption: *Casino participants enjoy a game of craps at the 2022 North Suburban YMCA annual Community Strong Fundraising Dinner and Casino Night.*

