



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

**NORTH SUBURBAN  
YMCA**  
2705 Techny Road  
Northbrook, IL 60062  
[www.nsymca.org](http://www.nsymca.org)

**For More Information Contact:**

Nancy Gerstein

[nancy@cmacreative.com](mailto:nancy@cmacreative.com)

[www.cmacreative.com](http://www.cmacreative.com)

**FOR IMMEDIATE RELEASE**

***NSYMCA Campers Help Strengthen the Community with Colorful Fundraiser***

**Northbrook, IL; July 2022** – Campers from the North Suburban YMCA’s summer day camp plan to get into some colorful fundraising by participating in the Y’s “Color Run” race. The event, scheduled for July 29 from 10am to 12pm, will help provide community programs and scholarships to families in need, and ensure that the Y remains strong for the future.

Participants will donate \$25 to wear an official white "Color Run" t-shirt to run through an obstacle course while counselors douse them in multi-colored paint powders. This community event is sponsored by Allstate and staff, and State Representative Jonathan Carroll’s office will be there to volunteer.

Each \$25 donation contributes to the more than \$500,000 in financial aid per year, and ensures that more than 239 children learn to swim, over 250 seniors have the opportunity stay active and have a place to belong, 150 children receive financial aid for childcare programs and camp, and programs like the YMCA Education Series (Y.E.S.) are available for the community.

"We're so proud of our campers' interest in helping others," said North Suburban YMCA's Summer Camp & Sports Director Ricky Gonzalez. "Our community is dedicated to teaching our children to give back to others. The YMCA's mission is to develop a healthy community that is inclusive and strong, and these children have been doing their best to ensure that all kids are supported, no matter your age, income, or background."

For more information about the North Suburban YMCA located at 2705 Techny Road in Northbrook, visit [nsymca.org](http://nsymca.org). To make a donation to the Y's "Community Strong" campaign visit [www.nsymca.org/give](http://www.nsymca.org/give).



**Caption:** *North Suburban YMCA campers and counselors will participate in a “Color Run” race to help ensure that the Y remains strong for future generations.*

### **About the North Suburban YMCA**

The North Suburban YMCA services Northbrook and 14 surrounding communities with programs and tools that help its residents become healthier, more connected, and confident, ensuring that everyone, regardless of age, income, or background, has the opportunity to learn, grow, and thrive. The NSYMCA focuses on Youth Development, Healthy Living, and Social Responsibility and is a charitable organization, inclusive and welcoming to all in our community. Learn more at [NSYMCA.org](http://NSYMCA.org).