



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

**NORTH SUBURBAN
YMCA**
2705 Techny Road
Northbrook, IL 60062
www.nsymca.org

For More Information Contact:

Nancy Gerstein
Creative Marketing Associates, Inc.
nancy@cmacreative.com
www.cmacreative.com

FOR IMMEDIATE RELEASE

Campers Support YMCA with Color Run Fundraiser

Kids pitch in to help “Revive the Y”

Northbrook, IL – Campers from the North Suburban YMCA’s summer day camp learned social responsibility and had a good time doing it by participating in the Y’s “Color Run & Revive Our Y” fundraiser event on July 24. Participants donated \$25 to wear an official “Color Run” t-shirt. Donations made by several anonymous community members provided t-shirts for participants who were unable to make a donation.

The “Color Run” campers ran in the white t-shirts while counselors doused them in multi-colored paint powders during the race. “I had so much fun and I gave back to my community!”, said an excited six-year-old Charlie Maher from Northbrook.

Katie Schaefer, a three-year veteran Y counselor added, “I was here last year for the first Color Run, and the buzz this year was so much bigger. The kids were so excited this morning and the counselors love this event as much as they do.”

Each \$25 donation goes toward the “Revive the Y” campaign which helps to restore programs and services, and provides \$500,000 in subsidized memberships through financial aid ensuring

the Y can grow strong for the future and is able to continue serving its 15 communities. The “Revive the Y” campaign kicked off in July and will continue through 2020.

“With character development being an integral part of our summer camp curriculum, and social responsibility a primary focus, NSYMCA campers did their part to help with a great cause,” said Kathy Fielding, NSYMCA CEO.

For more information about the North Suburban YMCA located at 2705 Techny Road in Northbrook, visit nsymca.org. To make a donation to the Y’s “Revive the Y” campaign visit <https://cbo.io/d/donate.php?slug=givenow> or go to the NSYMCA web site and click the “Revive the Y” link on the home page.



Caption: North Suburban YMCA campers and counselors participated in a “Color Run” fundraiser race to help “Revive the Y” for a \$25 donation.

About the [North Suburban YMCA](https://nsymca.org)

The North Suburban YMCA services Northbrook and 14 surrounding communities with programs and tools that help its residents become healthier, more connected, and confident,

ensuring that everyone, regardless of age, income, or background, has the opportunity to learn, grow, and thrive. The NSYMCA focuses on Youth Development, Healthy Living, and Social Responsibility and is a charitable organization, inclusive and welcoming to all in our community.
