

**The North Suburban YMCA's
Community Strong Fundraising Dinner & Casino Event
MAY 6, 2022**

HELP CHANGE LIVES BY SUPPORTING OUR Y!
your sponsorship can help us build a stronger community

Honoring  *Waterway Carwash with The Thiel Award for Social Responsibility*



**SPONSOR BOTH EVENTS ...
GET MORE BANG FOR YOUR BUCK
Community Strong Golf Event
JULY 22, 2022**



FRIEND SPONSOR - \$500

AT THE EVENT

- Name Recognition on a 24" x 36" poster
- Name Recognition in the night of program guide as a Friend Sponsor

YEAR AT THE Y

- Thank you name recognition in 2022 FALL Program Guide – 5000 distribution

SUPPORTER SPONSOR - \$1,000

AT THE EVENT

- Smaller Logo Recognition on a 24" x 36" poster
- Recognition in the night of program guide as a Supporter Sponsor

YEAR AT THE Y

- Thank you logo recognition in 2022 FALL Program Guide – 5000 distribution

BRONZE SPONSOR - \$2,000 (\$3000 value)

AT THE EVENT

- Small Logo Recognition on the main event banner
- Business sized color ad in the night of program guide
- Small Logo in group on our AV screens and social media pre/post event
- Recognition on CS Dinner thank you newspaper ads
- 2 tickets to casino event
- Logo on a poster in the casino area

YEAR AT THE Y

- Thank you logo recognition in 2022 FALL Program Guide – 5000 distribution
- Name or logo on our dedicated donor webpage with hyperlink to company's website

SILVER SPONSOR - \$2,500 (\$4000 value)



AT THE EVENT

- Medium Logo Recognition on the main event banner
- 1/4 page color ad in the night of program guide
- Medium Logo on our AV screens and social media pre/post event
- Medium logo on CS Dinner thank you newspaper ads.
- Logo on our dedicated donor webpage with hyperlink to company's website.
- 4 tickets to the event
- Small logo on Casino Sponsorship Poster

YEAR AT THE Y

- Thank you logo recognition in 2022 FALL Program Guide – 5000 distribution
- Name or logo on our dedicated donor webpage with hyperlink to company's website
- Place marketing materials in our lobby

GOLD PARTNER - \$5,000 (YEAR ROUND) (\$8500 value)

AT THE EVENT

- Medium logo on banner and logo rotation on AV screens
- 2 social media posts as a top sponsor
- 1/2 page color ad the night of program guide
- Medium to Large Logo on Y "CS" event site with a thank you and hyperlink to your webpage
- 6 tickets to the event
- Sponsorship signage on a casino table (8x11)

YEAR LONG AT THE YMCA (excludes golf event)

- Medium logo recognition at **4 Y signature events** (excludes golf)
- Medium logo on CS Dinner thank you newspaper ads
- Medium Logo recognition in all event program guides (EPG) 5000
- Med Logo on "Thank you" recognition in 2022 FALL Program Guide
- ½ PAGE color Ad in EPG when printed at events
- Name or logo on our dedicated donor webpage with hyperlink to company's website and marketing materials in our lobby year round

PLATINUM PARTNER - \$10,000 (YEAR ROUND) (\$25,000+ value)

AT THE EVENT

- Large logo main event banner
- Single logo rotation on AV screen
- 3 social media per and post-posts as a top sponsor
- Full page color ad the night of program guide
- Large Logo on Y "CS" event site with a thank you and hyperlink to your webpage
- Sponsorship Announcement during presentation
- Private table of 8 with name on table
- Premium Sponsorship signage on a prominent casino table (8x11)

YEAR LONG AT THE YMCA (excludes golf event)

- Large logo recognition at **4 Y signature events** (excludes golf)
- Largest logo on CS Dinner thank you newspaper ads
- Mention in pre and post press release of all events
- Largest Logo recognition in all event program guides (EPG) 5000
- Large logo on "Thank you" recognition in 2022 FALL Program Guide
- FULL PAGE color ad in EPG when printed at events
- Regular Social Media posts highlighting your company
- Name or logo on our dedicated donor webpage with hyperlink to company's website & marketing materials in our lobby year round

EXCLUSIVE TITLE PARTNER (YEAR ROUND)- \$25,000 (contact us directly to discuss details)

ADVERTISING SPONSOR (or do a congratulatory message to Waterway Carwash)

Place a **color** Advertisement
in our Night of Program

\$650 full page

\$400 ½ Page

\$200 ¼ Page



DUEL SPONSORSHIP OPPORTUNITY



COMMUNITY STRONG GOLF EVENT THURS, JULY 21, 2022



ADD a golf sponsorship for more value



HOLE - ADD \$450 duel special (REG COST \$550)

- Customized 24 x 36 poster (supplied by the Y) at a hole
- Option for a tent/signage at hole to give out product, food, materials, etc.
- Logo/name as a hole sponsor in the day of program guide
- Hole Sponsors get Logo/name in social media mention
- Logo/name in NSYMCA Fall Program on our Thank You Page
- Logo/name on the NSYMCA event page as a sponsor
- Name/logo will appear on GPS as golfers pull up to your sponsored hole
- Marketing piece and/or 1 promo item into golfers goodie bags



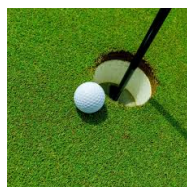
GOLF CART - ADD \$200 duel special (REG COST \$250)

- Name/logo sign on the inside of the golf cart
- Name/logo scrolling electronically on the GPS system in the cart
- Marketing piece and/or 1 promo item into golfers goodie bags



TEE BOX – ADD \$150 duel special (REG COST \$175)

- Name/logo sign on the inside of the golf cart
- Name/logo scrolling electronically on the GPS system in the cart
- Marketing piece and/or 1 promo item into golfers goodie bags



PUTTING GREEN – ADD \$100 duel special (REG COST \$125)

- Your logo/name will be on a poster as a sponsor on the putting green

REGULAR COST IS THE DONATION VALUE FOR SINGLE GOLF SPONSORSHIP

Larger sponsorships available and duel special still apply – interested? email knyren@nysmca.org



**WANT TO ATTEND THE DINNER?
MAY 6, 2022**

**Individual Tickets = \$185
Private Table of 8 = \$1400
Private Table of 10 = \$1750**

**WANT TO ATTEND GOLF?
Thurs, JULY 21, 2022**

**Single Player = \$200
Golf Foursome = \$750**

Or buy tickets online at www.nsymca.org/community-strong

SPONSORSHIP APPLICATION

Community Strong Dinner & Casino Night Sponsorship and Ticket Application

Contact Name:	
Company:	Address:
City	State, Zip
Email:	Phone:

EVENT SPONSORSHIP - FRIEND \$500 <input type="checkbox"/>	SUPPORTER \$1000 <input type="checkbox"/>	BRONZE \$200 <input type="checkbox"/>
SILVER \$2500 <input type="checkbox"/>	GOLD \$5000 <input type="checkbox"/>	PLATINUM \$10,000 <input type="checkbox"/>
AD IN PROGRAM GUIDE - FULL PAGE \$650 <input type="checkbox"/>	½ PAGE \$400 <input type="checkbox"/>	QUARTER PAGE \$200 <input type="checkbox"/>
DINNER TICKETS - SINGLE TICKET \$185 <input type="checkbox"/>	TABLE OF 8 \$1400 <input type="checkbox"/>	Table of 10 \$1750 <input type="checkbox"/>

ADD ON A GOLF SPONSORSHIP FOR ME:

GOLF SPONSORSHIP - HOLE \$450 <input type="checkbox"/>	GOLF CART \$200 <input type="checkbox"/>	TEE BOX \$150 <input type="checkbox"/>	GREEN \$100 <input type="checkbox"/>
GOLF TICKETS - SINGLE PLAYER \$200 <input type="checkbox"/>	FOURSOME \$750 <input type="checkbox"/>		

TOTAL AMOUNT: _____

Payment and completed form must be received by **April 1, 2022**. Marketing opportunities start when application is received. To take full advantage, please consider submitting sooner. Your donation to the Community Strong Fund is tax deductible according to the law.

My check is enclosed (*Please make checks out to NSYMCA*) OR Please Charge my Card

Credit Card # _____ Expiration Date _____ CVV _____

Signature _____ Date _____

*We cannot guarantee industry exclusivity, however we try and limit the number of companies within the same industry. Higher level sponsorships can be industry exclusive based on agreement between both parties. **Email or Mail Application:***

<p>Kim Nyren knyren@nysymca.org 847-272-7250 www.nsymca.org/communitystrong</p>	<p>Then North Suburban YMCA 2705 Techny Road Northbrook, IL 60062 <i>The NSYMCA is a 501(c)3 charitable non-profit organization</i></p>
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