For More Information Contact:
Carolyn Gessner
Creative Marketing Associates, Inc.
carolyn@cmacreative.com
www.cmacreative.com
847 858-4203 (direct)
847 784-9101 (fax)

FOR IMMEDIATE RELEASE

YMCA Summer Party Showcases Community Fun with New Programs

Northbrook, IL: August 2013 – In celebration of an extraordinary summer and the start of a new fall season, the North Suburban YMCA will welcome the public to a free “Party at the Y!” on August 8. This special event, open to the entire community, will feature live music, inflatable bouncehouses, games, food, and more. The party will also mark the launch of Adventure Guides, a new program for fathers and children ages 5 to 9. Guests will enjoy special offers, including extra-early program registration and a waiver of joiner’s fees for new members. “Party at the Y!” runs from 6:00 to 8:00pm on the Y’s lawn, located at 2705 Techny Road in Northbrook.

“We’ve had an especially busy and exciting summer at the Y this year,” noted Howard Schultz, NSYMCA Executive Director/CEO. “Our day camps have broken registration records and we’ve been using all our renovated spaces to full advantage. In addition, we’re welcoming new family programs including NCDAA and the Adventure Guides. This party will be a great chance to bring our whole community together so that we can channel all that summer energy into our new fall programs.”

Among those fall programs will be Adventure Guides, a national Y initiative formerly known as Indian Guides and Indian Princesses. Adventure Guides provides the opportunity for fathers of young children to participate in campouts and other activities with their kids, through community-based circles coordinated by Y staff. Dan Bulf, the NSYMCA’s new Adventure Guides Director, will be on hand at the August 8 party to answer questions. Registration for all Y programs opens for members on August 10, and for non-members on August 17.

The party will offer fun activities for all ages. While young children play in the bouncehouses and playground, adults can enjoy live music provided by the band Markette. Y day campers and their families are invited to socialize with their camp friends and counselors. Staff members will assist with program registration from 6:00 to 8:00pm – two days earlier than the opening of online member registration. In keeping with the community theme, guests are encouraged to bring a favorite dish to share in a pot luck dinner, with hot dogs provided by the Y.
Guests are encouraged to RSVP by August 6 by calling 847 272 7250. For more information on the “Party at the Y!” or other North Suburban YMCA programs, visit www.nsymca.org.

About the North Suburban YMCA

The North Suburban YMCA is a not-for-profit entity and relies on donations to fund capital improvements and transform the facility. All board members are community volunteers, who donate their time, talents and financial resources. Located at 2705 Techny Road in Northbrook, the YMCA has served area families in its twelve-city region for over 40 years. The Y is about youth development, healthy living, and social responsibility, providing programs and services that meet the needs of our community and are accessible to all. For more information or to make a donation, call Barb Flanagin at 847-272-7250, bflanagin@nsymca.org, or visit www.nsymca.org.