



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

**NORTH SUBURBAN
YMCA**

2705 Techy Road
Northbrook, IL 60062
www.nsymca.org

FOR IMMEDIATE RELEASE

Village Banners Mark the Opening of Year-Long YMCA Anniversary Celebration

Northbrook, Illinois – In honor of the North Suburban YMCA’s 50th Anniversary, streets throughout downtown Northbrook have been decorated with distinctive “Y-50” banners. The decorations mark the start of a year-long celebration for the community institution, a year that will include opportunities for nostalgia as well as innovative programs that look toward the future.

Generations of families in Northbrook and the surrounding suburbs have relied on the YMCA for outstanding activities that support youth development, healthy living, and social responsibility. The Y is thriving in 2018, with a growing membership and strong partnerships to enhance specialized programs for all ages. Through its Strong Kids Fund, the NSYMCA provides financial assistance that enables individuals in financial need to participate fully in the Y’s benefits. More than one out of five individuals at the Y – over 2,600 people – receive financial assistance through the Strong Kids Fund for after-school programs, summer camp, life-saving swim lessons, and other activities for all ages.

The community is invited to celebrate the Y’s history and future with a special “50 Fest” summer party on Saturday, August 25 from 3:00 to 7:00pm, featuring live music, food, arts and crafts, and fun for the entire family.

In addition to the community party, the Y will recognize its anniversary with the launch of several new initiatives: **Two Seconds Too Long**, teaching every second grader to be safe around water, five **Integrated Health Awareness** programs, a **Community Engagement Expansion Enterprise**, and a major capital improvement project and campaign.

“We are excited to celebrate this milestone anniversary with the entire community,” commented Howard Schultz, North Suburban YMCA President/CEO since 2006. “It’s inspiring to look back on the enthusiasm that created our Y in the 1960s, and we are proud to carry on the legacy of those early volunteers and Y leaders. Our 50 Fest will be a chance for everyone to experience the Y at its best and get our next 50 years off to a rousing start.”

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Caption: Banners in downtown Northbrook celebrate the 50th anniversary of the North Suburban YMCA.

About the [North Suburban YMCA](https://www.nsymca.org)

Celebrating its 50th Anniversary in 2018/19, the North Suburban YMCA provides individuals in Northbrook and 15 surrounding communities with programs and tools that help them become healthier, more connected, and confident, ensuring that everyone, regardless of age, income, or background, has the opportunity to learn, grow, and thrive. The NSYMCA focuses on Youth Development, Healthy Living, and Social Responsibility and is a charitable organization, inclusive and welcoming to all in our community. Learn more at [NSYMCA.org](https://www.nsymca.org).