FOR IMMEDIATE RELEASE

Prom Fashions to Walk the Runway at YMCA

Fashion Show to Benefit Strong Kids Fund

Northbrook, Illinois: March 2013 – The North Suburban YMCA will experience a glamorous makeover when it presents its first Prom Fashion Show, sponsored by the Y’s Junior Executive Board. Gorgeous gowns, tailored tuxes, and all the traditional accessories for prom night will take center stage on Sunday, April 7 at 1:30, with students from six local high schools modeling formalwear from That Girl Boutique and Men’s Wearhouse.

The fashion show is the second major event sponsored by the Junior Executive Board, which was established last fall to promote youth involvement and leadership at the Y and in the community. In September, the Board presented Y-Fest, a music festival for local teen bands that attracted 300 attendees and raised money for Erika’s Lighthouse. The fashion show’s proceeds will benefit the Y’s Strong Kids Fund, providing financial assistance for families in need to participate in YMCA programming.

Tickets for the show will be $10 in advance, $15 at the door. The event will also feature raffle prizes, flowers by Edward’s Florist, jewelry by Charming Charlie’s, music by DJ Kermitt, and other promotions. The Y is located at 2705 Techny Road in Northbrook. For more information, contact Community Outreach Director Barb Flanagan, bflanagin@nsymca.org.
About the North Suburban YMCA
The YMCA is a not-for-profit entity and relies on donations to fund capital improvements and keep its programs available to all, including those facing financial hardship. All board members are community volunteers, who donate their time, talents and financial resources. Located at 2705 Techny Road in Northbrook, the YMCA has served area families in its twelve-city region for over 40 years. The Y is about youth development, healthy living, and social responsibility, providing programs and services that meet the needs of our community and are accessible to all. For more information or to make a donation call Ali Friduss at 847-272-7250, afriduss@nsymca.org, or visit www.nsymca.org.

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