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YMCA**  
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**FOR IMMEDIATE RELEASE**

**New Twist to the Annual NSYMCA Strong Kids Fundraiser Event**  
*Chevy Chase Country Club to Host Gala Casino Night on Friday, April 12*

**Northbrook, Illinois: February 2019** – Plans are underway for the [North Suburban YMCA's](#) 13<sup>th</sup> Annual Ken and Alta Thiel Strong Kids Scholarship Fundraiser, scheduled for Friday, April 12 at the Chevy Chase Country Club in Wheeling. This year, to commemorate the Y's 50<sup>th</sup> Anniversary Celebration, attendees will experience a new twist to the popular event featuring a new venue with casino games, live entertainment, an all-night dining experience, celebrity appearances, and many other surprises.

“Because it’s our 50<sup>th</sup> anniversary, we were inspired to change it up and make it a party to remember,” notes Kim Nyren, Event Manager and Director of Community Investment. “We think this year’s event will excite our loyal Y supporters, as well as bring out new faces that might not know about our Y and what we do for families in our community.”

This year the NSYMCA is pleased to announce that Northbrook radio personality, real estate investor and mortgage professional, David Hochberg along with his wife Elyse will be the 2019 Strong Kids Event Chairs. David has been a leader within the mortgage industry for almost 20 years and hosts Chicago’s highest rated real estate show “Home Sweet Home Chicago” on 890 WLS AM Radio on Saturdays from 10 am until noon. The Hochbergs are longtime residents of Northbrook.

“Elyse and I have always supported local charities, especially the North Suburban YMCA,” said David Hochberg. “When the Y approached us to be the Strong Kids event Chairs, we were surprised to learn the number of families within our community in need of financial support. We respect and admire the Y for all the wonderful programs, classes and opportunities they provide families within our community. After hearing how the scholarships positively impacted the recipients’ lives, we immediately pledged our support to the mission of raising funds and awareness to the Strong Kids Scholarship Fundraiser.

As part of its 50<sup>th</sup> Anniversary, the Y is planning to “**Double its Bet**” by doubling the annual event goal of \$250,000 in matching funds. “We’re hopeful the community will recognize the importance of fortifying the Y’s capacity to deliver the high quality of programming it has come to expect at our Y,” said Howard Schultz, President and CEO of the NSYMCA.

For over 13 years, the Ken & Alta Thiel Strong Kids Scholarship Fund has provided critical funding that enables the Y to keep its life-changing programs and services available to all, regardless of their ability to pay. One out of five individuals at the Y – over 2,800 people – receive financial assistance each year through the Strong Kids Fund. This allows children and their families to participate in after-school programs, summer camp, life-saving swim lessons, older adult services, and other wellness activities for all ages. In the last twelve years, the Strong Kids Fund has provided over \$3M to assist over 25,000 children, adults and seniors in the Y’s 15 town service area.

The Strong Kids Casino Night Fundraiser will be held from 6:30 to 11:30 pm on Friday, April 12 at the Chevy Chase Country Club, 1000 N. Milwaukee Avenue in Wheeling. Ticket and sponsorship information is available on the North Suburban YMCA’s website, [NSYMCA.org/strong-kids](https://www.nsymca.org/strong-kids).

#### **About the [North Suburban YMCA](https://www.nsymca.org)**

Celebrating its 50<sup>th</sup> Anniversary in 2018/19, the North Suburban YMCA provides individuals in Northbrook and 14 surrounding communities with programs and tools that help them become healthier, more connected, and confident, ensuring that everyone, regardless of age, income, or background, has the opportunity to learn, grow, and thrive. The NSYMCA focuses on Youth Development, Healthy Living, and Social Responsibility and is a charitable organization, inclusive and welcoming to all in our community. Learn more at [NSYMCA.org](https://www.nsymca.org).



*Photo Caption: The 2019 Strong Kids Fundraiser will bring the community together for a Casino Night at the Chevy Chase Country Club on April 12. Chairing this year’s event are Elyse (left) and David Hochberg, seen here with daughters Natalie, Lindsey, and Carly.*

